

Curriculum Vitae

Name: Ivo M. Matser
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Current Positions.

Main position

Chief Executive Officer at TSM Business School; the Netherlands (from 2003)

Chairman (dean and CEO) of the executive board. Reporting to supervisory board of the foundation Twente School of Management. TSM Business School is an independent private business school (since 2005), founded by the University of Twente (1987). TSM Business School focusses on part time executive education, 40% open enrollment (including Executive MBA, accredited by NVAO, university masters) and 60% company specific in house programs. TSM's purpose is to support the development of leadership and entrepreneurship of individuals for sustainable innovation of business and society.

Additional business school related positions

Chairman of the Dutch Association of University Business Schools.
The members of this association are the deans / ceo's / presidents.

Member of Institutional Accreditation Committee FIBAA, Germany.
FIBAA is an accreditation organization in Germany, Austria and Switzerland.

Member of Expert Teams at SKVC Lithuania. Institutional assessment for self assessments for accreditations of universities.

Member of Advisory Board of Korean Professional Management Association. PMA supports the professional development of teachers at Business schools.

Additional corporate positions

Member Supervisory Board at M&I Holding
IT and Organization consultants, The Netherlands.

Member of Board of Trustees European University, Montreux, Switzerland.
European University has business related international Bachelor and Master programs.

Chairman Supervisory Board at Raster Group
Social Welfare Organization. The Netherlands.

Chairman Supervisory Board at Het Zand
Health Care Organization. The Netherlands.

Member of the Board at NIMA
Dutch Institute for Marketing. The Netherlands.

Other

Vice President Rotary Club Deventer North, Netherlands

Member Presidents Circle, European Leadership Platform, Amsterdam

Former Executive Positions.

Managing Director at SWOT Business School, post graduate executive education,
Netherlands (2001-2005)

Rector of MBA Programs at SWOT Business School,
Netherlands (2000-2003)

Auditor of INK (quality board) for Dutch Higher Education Institutes,
Netherlands (1995-2000)

Chairman of foundation in Management Programs of the Dutch Chamber of
Commerce, Netherlands (2001-2004)

Owner / CEO of IMC: management consultants at professional service
organizations, Netherlands (1992-2001)

Managing Director Brinkman Publishers, a business to business publisher,
Netherlands (1990-1992)

Lecturer and project manager at several higher education institutes in the fields of Strategy, Strategic Marketing and Entrepreneurship. International (1985-2002)

Marketing Manager at Institute for Marketing Education (Studiecentrum voor Marketing),
Executive education in marketing, Netherlands (1987-1990)

Former Supervisory and Advisory Positions

Supervisory board at Quintis Holding,
Management consultants and interim management, Netherlands (2007-2012)

Member Steering Committee Global Peter Drucker Forum,
Vienna, Austria (2010-2012)

Supervisory board at Innotech Unitron BV,
High tech industry, Netherlands (2001-2005)

Supervisory board at MRPC,
Health care, Netherlands (2001-2003)

Advisory board at Medical Centre Winter,
Netherlands (2004-2006)

Education

Expert Marketing Professional (EMP), post graduate
European Marketing Certification Foundation (EMCF), 2011

Dr. h.c. Entrepreneurship
European University Management Centre, Barcelona, 2010

Master of Science (MSc) in Total Quality Management
University of Humberside and Lincolnshire, 1995

NIMA A, B en C, post graduate
Dutch Institute for Marketing 1988 (A, B) and 1992 (C)

Bachelor in Economics
Tilburg University, The Netherlands

VWO B
Mgr. Zwijzen College Veghel, 1979